

the Wedding *book*



GRAPHI*S***TUDIO**

the Wedding book

Graphistudio is proud to present the Wedding Book... a timeless storybook of the couples perfect day.

Graphistudio was the first Company to innovate printed one off graphically enhanced books, and has over 10 years experience producing memorable books.

We are the only Company to offer state of the art digital offset printing as well as photographic printing.

Our books are then hand bound using our patented continuous page binding system with every page opening flat and having a perfect panoramic view.

a Page in history



the book Collection

30x40 cm
(12"x16")

Our entire collection of primary books are available in all layouts, printing technologies and cover options.

Our collection of books range in size from the petite 4x6 cm to the impressive 40x50 cm.

technologies and cover options.

All wedding books may be printed in traditional photographic, new metallic photographic, or advanced CMYK 4-color offset on linen or smooth paper. Books may then be finished in world-renown Italian leather, luxurious silk, contemporary transparent or classic leatherette covers.

By far the largest range of book sizes, printing technologies and covers available.

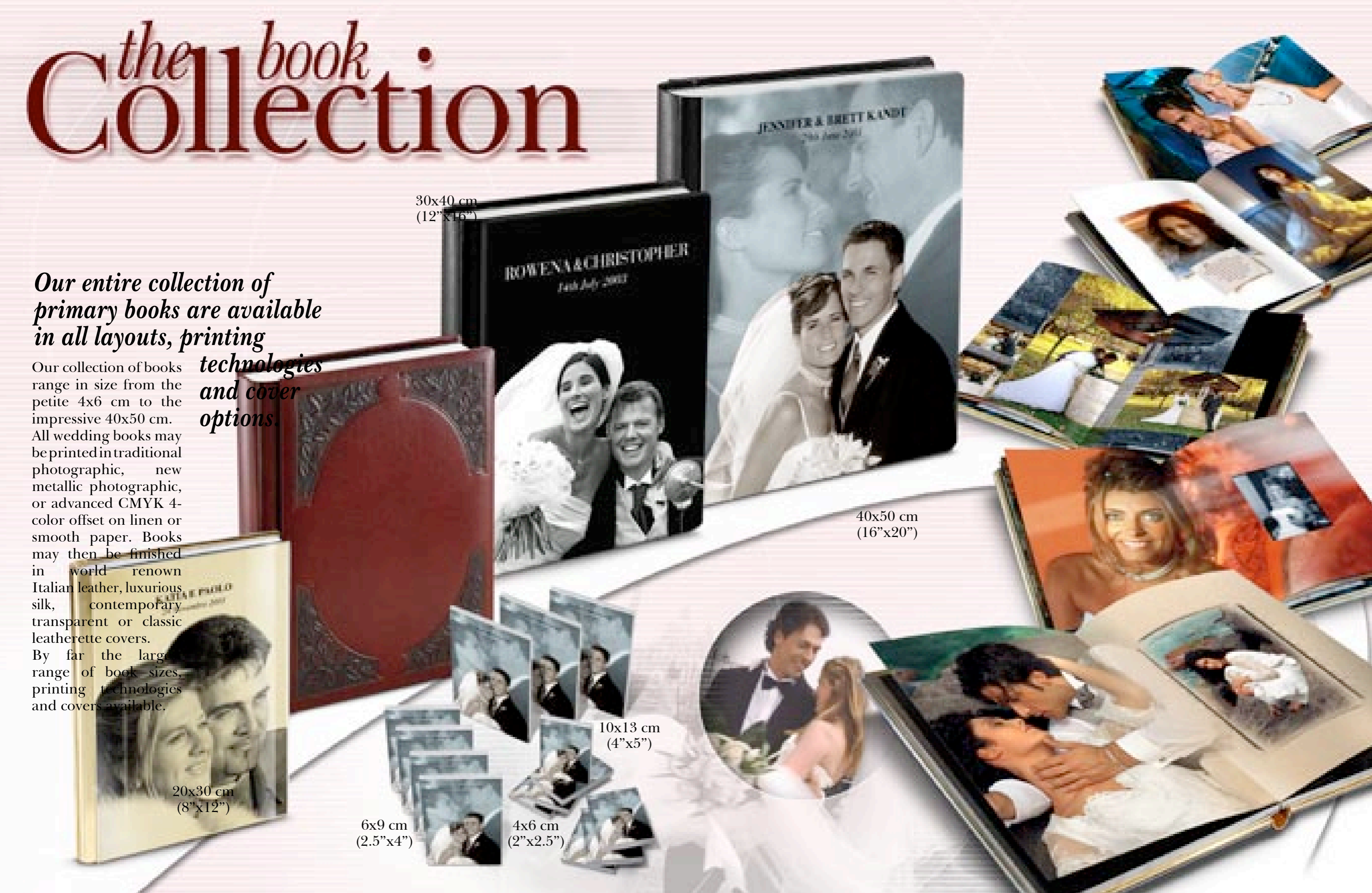
20x30 cm
(8"x12")

6x9 cm
(2.5"x4")

4x6 cm
(2"x2.5")

10x13 cm
(4"x5")

40x50 cm
(16"x20")





*It all began
15 years ago*

*when Tullio Tramontina
Graphistudio's founder
began airbrushing
his family and friends
wedding books with
custom graphic effects.*

Eventually those very graphics were digitalized and a patented design software developed to mass produce custom one off graphically enhanced wedding books...the revolution began.

Today Graphistudio is the world leader in short run book publishing and Mr. Tramontina has realized his life long dream to bring the best quality Wedding Books to brides the world over. Corporate offices are located in Arba, Italy, with regional offices in US, UK, France, Germany, Spain, Czech Republic and Japan. We know the publishing business better than anyone, and our RGB prepress division has produced books for the National Gallery of London, the Vatican, and many other major museums throughout Europe. Many companies

have attempted to duplicate our process, but Graphistudio has invested in the best processes available. In our brand new 80,000 square foot facility we have the most modern printing equipment. Only Graphistudio offers true 4-colour CMYK

Only Graphistudio offers true 4-colour CMYK offset printing

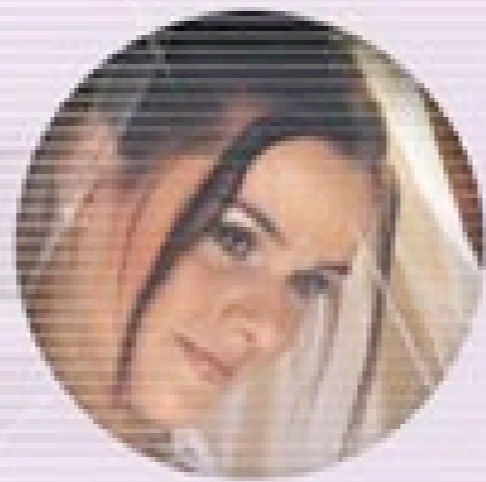
offset printing. Ink jet printing simply does not compare to the colour range and quality of this process. Our photographic printing is perfection, and should you choose metal paper, the results are simply stunning.

While our design and printing processes are new world, our binding is old world with a twist. All our coffee table wedding

books are hand bound with the craftsmanship handed down over the centuries. The twist...possibly the only international patent ever issued for binding printed pages in a continuous manner so every page lays perfectly and every image is a two page

uninterrupted panoramic view. So when you are considering a company to make an alternative product to traditional albums, choose Graphistudio. The first...the best. Not sure? Just ask any of the 100.000 plus brides who cherish our books.

the Layout options



With five stunning layouts and beautiful yet subtle effects, the wedding book is meticulously designed in styles that compliment your images. Our highly trained team of professional designers will transform your images using state of the art equipment to scan, design and publish your photography.

It is impossible to describe the elegance of our layouts in a few pages. Please visit our website www.graphistudio.com and see for yourself why so many photographers agree Graphistudio has the most comprehensive range of effects available.

Director

The most elaborate and innovative, creates in print an almost movie like story of the day.

Studio

A mix of water colour effects merged with your images creating an elegant stylization of the work.

Panorama

A simple but elegant layout without any graphical effects. Full page images and two-page panoramas are

enhanced with multiple image page for a traditional but stylish look.

Reportage

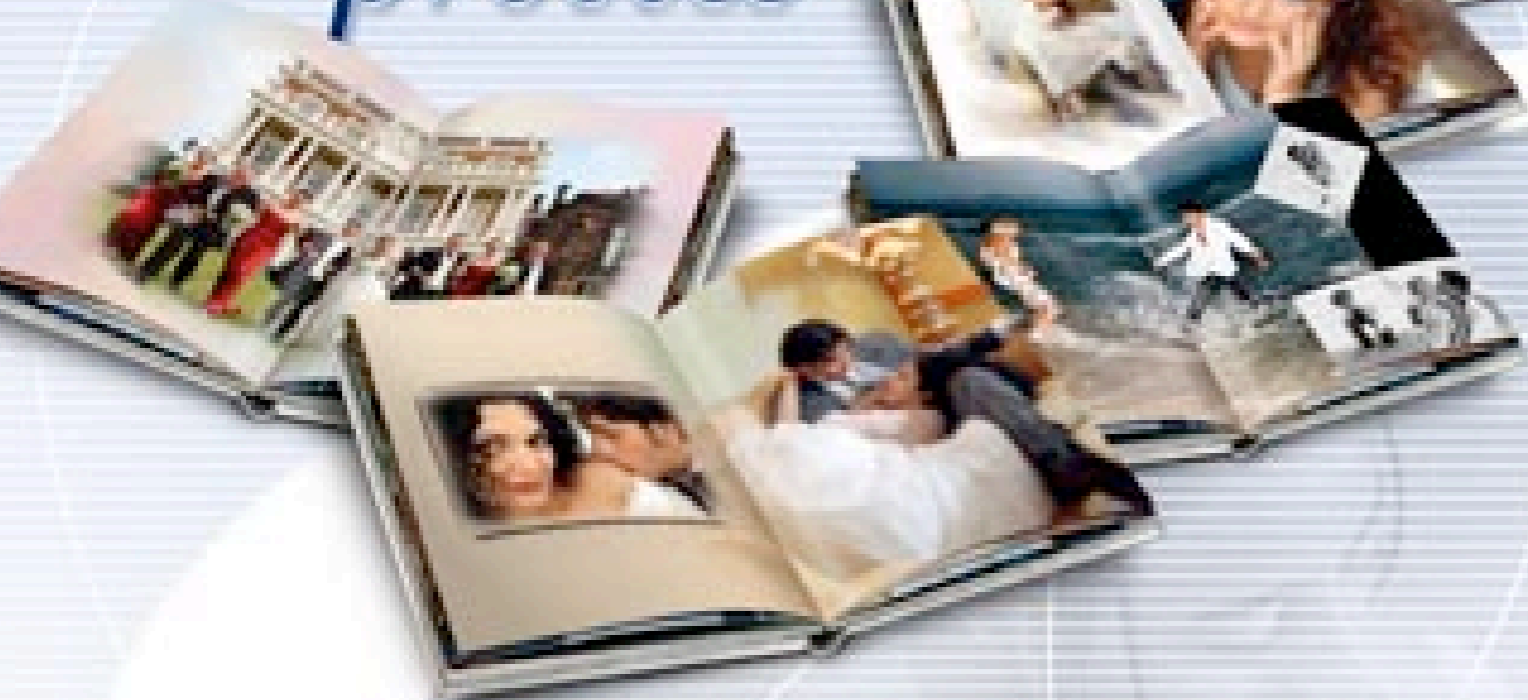
A contemporary collection with multiple sizes, designed for a larger number of photo's where classical, detailed and casual pictures are used.

Design

Soft blended backgrounds and multiple image sequences.



the Creative process



Layout Options

Graphistudio offers you five wonderful layout options to compliment your shooting style, and your clients' desires. Each style is created from hundreds of effects and compositions. We will be happy to create a studio sample set of your choice with a variety of effects and printing technologies.

Print and Bind

Many photographers are moving rapidly into the digital age and enjoy creating their own custom layouts. Graphistudio will be happy to offer our print and bind capabilities to produce an incredible book of your work.

Number of pages

The Wedding Book can store from 40 to 100 pages (sides), the SBS (slim binding system) can hold up to 150.

How to send the pictures

You can forward them as follows:
Negatives (24x36 - 4,5x6 - 6x6) with the corresponding proofs;
Photos (13x18 cm to 18x24 cm glossy);
Digital files (approx. 18 to 24 MB).



How many pictures do I supply?

Our cross reference chart will show you the number of images per page based on the layout you choose. You simply sequence the images in chronological order, and Graphistudio will do the rest. If you have special requests, we always do our best to make it happen.

Printing Technology

The Book may be printed with your choice of: Digital Offset - an ink process using either linen or smooth archival papers...the most advanced technology available...truly a "real" book. Digital Laser - using photographic paper for a more traditional look or the new fantastic metal paper.

Sizes

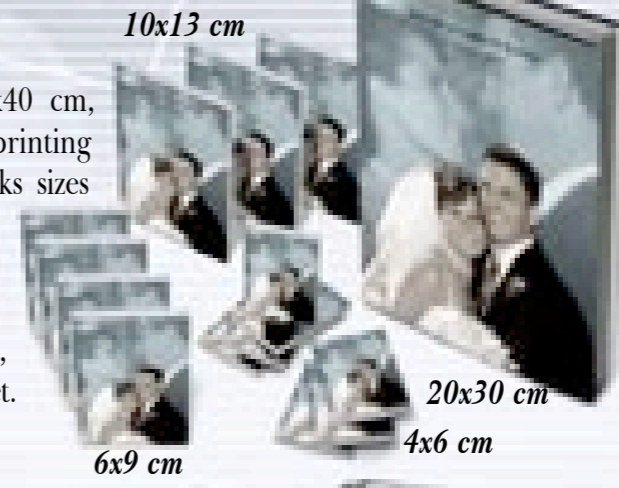
The primary book sizes 30x40 cm, 20x30 cm are available in all printing technologies, the primary books sizes 33x33, 40x40, 40x50 cm only in photographic paper. The small book copies 4x6, 6x9, 10x10, 10x13, 20x20, 20x30 cm, are available only in digital offset.

Covers

A whole range of covers are available, personalised with your images on silk, leatherette or transparent, Premium Grade Italian leather's and leatherette.

Binding

Our patented binding system that allows full double page spreads, with hardly any seam through the middle of the page, utilizes a heavy board type of page or a Slim Binding System (SBS).



Delivery time

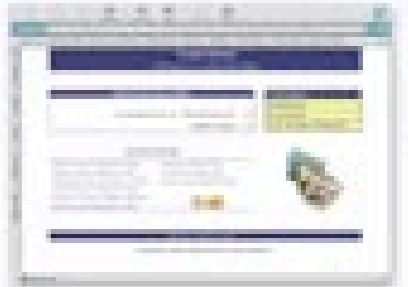
Our delivery is the best in the industry and getting better everyday. You may expect your pdf file (Graphi layouts) within 3 weeks from submitting your images. Books will be completed within 2 weeks after pdf approval.

Extras

Free of charge with every main book is a seven page wedding calendar size 12x16. Also available are the parents and pocket books, that are exact copies of the main book at a special price.

Internet

Every photographer working with Graphistudio is provided with a password to access our Intranet. There you will see current orders, past orders, forecast info, and have the possibility to download book pdf and other important documents.



the Options

For Brides

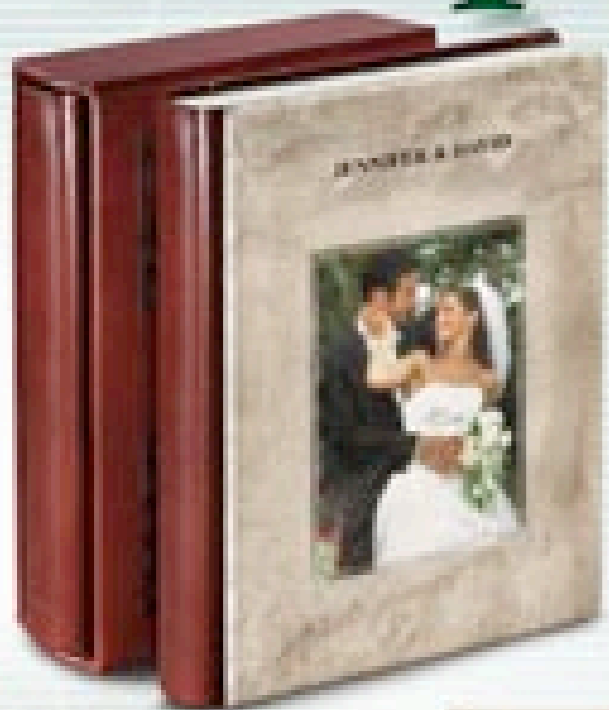
We have had the honor of hearing from hundreds of brides who want an alternative to traditional albums and are overjoyed not only by how we transform images into a storybook, but also offer so many different book sizes. A treasured memory, kept in a special place, brought out for years to come for the memory of the start of a new life together. Graphistudio...the Wedding Book

For Parents

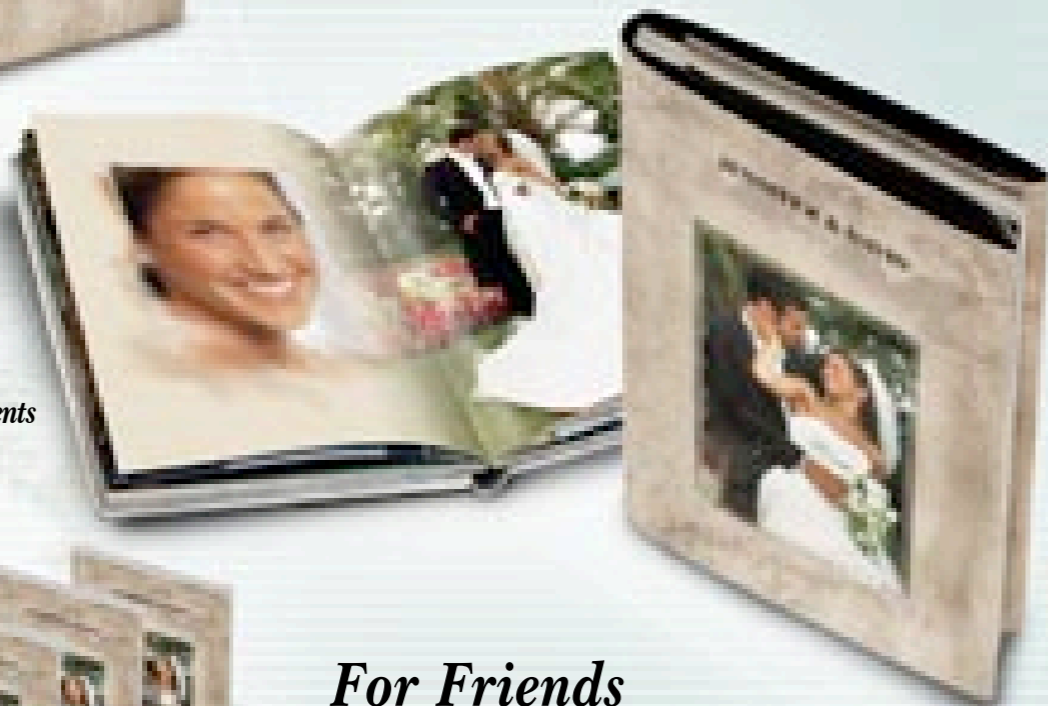
The 20x30 cm copy is a hard cover book with paper sleeve that is personalized...perfect for parents or other special friends and family.

For Friends

Our 10x13, 6x9, and 4x6 cm mini books may be our most interesting products. Brides simply love them. Many photographers have sold complete packages just on this one little book. Exact copies of the brides coffee table book, these books are priced exceptionally well...a perfect gift for friends and family.



For Brides



For Parents



For Friends

the Sample set

You can produce a full set of books with your own images.

It is impossible to sell your brides our family of Wedding Books and associated products without a sample set for yourself. We have a wide range of samples at various price points to meet your budget.



The sample set includes:

- One 30x40 cm book
- One 20x30 cm parent book
- Three 10x13 cm pocket books
- Four 6x9 cm pocket books
- Twelve 4x6 cm pocket books
- One 30x40 cm wedding calendar

GRAPHI**STUDIO**

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